

Careers Pathways in creative Arts and Media

Facts

- The creative arts sector is often paired with the digital sector as digital technology provides the creative industries with a way of communicating their content
- The creative arts sector is made up of a lot of small companies. According to the Creative and Cultural Industries in 2012/12 reports 85% of companies employ fewer than four people, 14% employ between 5 to 50 and 1% employ over 50 people.
- The distribution of employment in this sector is uneven. Performing arts employment is focussed within large cities, notably London. The film, music and broadcasting industries are similarly based in large cities, particularly London, Manchester and Birmingham.



Job Opportunities

In terms of creative buzz, few careers provide the same job satisfaction as those in creative industries.

Combining technological innovation with the traditional creative industries, the sector has a lot to offer with those with the talent and drive to succeed.

The sector can be highly competitive both to secure employment and to develop within a role. Some occupations such as those within media and publishing are highly sought after.

With hundreds of different jobs across the creative industries, there are some of you who may never have even considered this type of career path.

The media and publishing sector is going through a transitional period due to an influx in technology. The expansion of digital media has created a need for highly specialised skills, particularly in visual effects and film. Multi-skilled applicants are much sought after in media due to their versatility.



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Career Area	Job Description	Career Pathways	A Level Subject
Journalism/Creative Writing/PR	This includes production for television, print and online journalism. It could include writing, editing and using all forms of media to meet a clients specification	This pathway leads to careers such a Broadcast Journalist, Magazine Journalist, Publishing Copy Editor and PR Officer	You should study A Level English Language and/or English Literature. Other useful subject are History, Politics, Law, Media Studies and Film Studies.
Film and Media	Jobs in this field include ensuring technical quality and overseeing each project from conception to completion	Careers as a Film Director, Video Editor, runner, programme Researcher, Camera Operator, TV Floor Manager and Video Producer are all roles that this pathway lead to	Useful subjects include A Level Media Studies, BTEC IT and A Level Art
Performing Arts	This includes both theatre and Dance. Careers can be incredibly diverse and creatively rewarding.	This pathway will lead you to careers in the areas of performing, teaching and in the media	Useful subjects A Level Drama

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Useful Websites

Careers after your degree – www.prospects.ac.uk

National Careers Service www.nationalcareers.service.gov.uk/

BBC work Experience www.bbc.co.uk/careers/work-experience

Arts Council England www.artscouncil.org.uk

Equity www.Equity.org.uk

National Union of Journalists www.nuj.org.uk

National council for the Training of Journalists www.ntcj.com

National Film and Television School www.nftsfilm-tv.ac.uk

Skillset: The sector Skills Council for Creative Media www.Skillset.org

4Talent <http://4talent.channel4.com>

Your Creative Future www.youcreativefuture.org.uk