

Careers Pathways in Sport, Tourism and Leisure

Facts

- The hospitality, tourism and sport sector employs over ten million people in the UK, across more than 220,000 different sized organisations.
- This Sector is expected to grow significantly over the next couple of years, with a rise in demand predicted particularly for high level, skilled positions.
- The vast majority of organisations in hospitality, tourism and sport employ fewer than 50 people
- Where there are larger organisations operating in this sector they are mainly in accommodation and sport and active leisure areas.



Job Opportunities

Event organisers are responsible for the production of events from conception through to completion. Events can include festival, exhibitions and fairs, conferences, promotions and product launches.

Sports development officers aim to provide opportunities for participation in sport for all sections of the community, They often also address issues of health, crime and social inclusion often working with organisations such as the NHS, Schools, charities, sport national governing bodies and regeneration initiatives.

Tourism offers develop an promote tourism to attract visitors and generate significant economic benefits for particular region or site. They often work for local authorities, but may also work within other public sector agencies or private companies.

Sport coaches help people participating in sport to work towards achieving their full potential



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| Career Area | Job Description | Career Pathways | A Level Subject |
|-------------------------|---|--|---|
| Sport | Whether it's developing your own talent, encouraging others to reach their full potential, or just to improve their well-being by getting involved, a career in sport can be rewarding and enjoyable. | For careers in sports coaching instructing or teaching. Roles as a Sports Development Officer, Outdoor Pursuits manager or Sports Administrator are possible careers | Useful subjects include BTEC Level 3 Sport, you should also undertake a work experience |
| Sport Science | This can involve helping athletes improve their performance, or the general public improve their fitness and prevent illness. | This will lead to employment in roles as a Dietitian, Sport and Exercise Psychologist and a sport Teacher or Lecturer. | You may wish to consider studying BTEC Level 3 Sport and combining this with A Level Chemistry, Biology or BTEC Level 3 Applied Science would be helpful. |
| Tourism and Hospitality | There are many different types of work in this industry. Key areas include marketing, visitor management and the development of tourism products, services and facilities. | Roles as a Tourism Officer, Travel Agent, Business Consultant, Events Organiser and Hotel Management are example career destinations for this route. | You should consider studying A Level/ BTEC Business. |
| International Travel | You may be exploring and identifying new business opportunities in a competitive and rapidly changing industry. Alternatively you may be involved in transport and logistics. | This will lead to careers including Holiday Representative, Tour Managers and International Event Operations Managers. | You should consider studying A Level/ BTEC Business |

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Useful Websites

Careers after your degree – www.prospects.ac.uk

The Arena – The Hospitality Network www.arena.org.uk

Association for Conferences and Events (ACE) www.aceinternational.org

People 1st for Hospitality, Leisure, Travel and Tourism www.people1st.co.uk

Association of British Travel Agents (ABTA) www.abta.co.uk

Institute of Travel and Tourism www.itt.co.uk

Careers in Sport www.careers-in-sport.co.uk

Careers in Leisure www.careersinsportandleisure.co.uk

Sport England www.sportengland.org

UK Sport www.uk sport.gov.uk

Fitness Industry Association www.fia.org.uk

Talented Athlete Scholarship Scheme (TASS) www.tass.gov.uk

National Careers Service www.nationalcareers.service.gov.uk/