

# MEDIA STUDIES AT SSFC

# Why study Media Studies?

The Media surrounds us all. Whether we are watching the current trending Netflix drama, reading a news feed on Twitter, buying a newspaper or even listening to the radio, we could not (even if we didn't want to admit to it) live without the Media. By studying Media, we can understand it better, get to know not only the 'HOW' but also the 'WHY': why do newspapers favour one political party over another? Why do we know what a film is going to be like just by looking at the poster? In Media Studies we examine all forms of media, from Instagram influencers to newspapers, from major Hollywood blockbusters to international television programmes.

## **Course Overview**

Component 1: Media Products, Industries and Audiences

Component 2: Media Forms and Products in Depth

Component 3: Coursework

#### **Careers**

Access a career path including Digital Marketer, Location Manager, Media Planner, Media Buyer, Media Researcher, PR Officer, Social Media Manager, TV, Film and Radio production, Web content manager, Journalism, Arts co-ordinator and many more!

#### What subjects go well with Media?

Here at SSFC you have the opportunity to study a combination of three subjects. We recommend taking Sociology, Psychology, English Language and English Literature but this is not an exhaustive list.

# **Entry requirements**

As Media Studies is an exam-based subject, we require you to have a grade 4 or above in English. IT knowledge is also preferred but not essential.

### **Social Media**

Instagram: @alevelmediassfc



